

zoom-zoom

NEW

Mazda MX-5 PRESS KIT



September 2018 | Australia



mazda



CONTENTS

Introduction	4 - 5
At a Glance	6 - 13
Feature Updates	14 - 25
Colours	26 - 27
Model Grades & Pricing	28
Specifications & Equipment	29 - 35
History, Awards & Global Sales	36 - 49
Contacts	51

INTRODUCTION

ENDLESS CHALLENGE AND ENDLESS REFINEMENT; OUR ENDLESS AFFECTION FOR THE MX-5

Mazda's fourth-generation MX-5 sports car was developed using the concept of 'Joy of the Moment, Joy of Life' to embody the irreplaceable thrill of Mazda's trademark *Jinba-Ittai* driving experience.



Following the Australian debut of the soft-top model in August 2015, a variant fitted with a power-retractable hardtop roof was added to the model line-up in February 2017, allowing buyers to broaden their MX-5 experiences.

With these two very distinct personalities on offer, the MX-5 was able to deliver the joys of open-top driving to a much wider audience.

For this latest model, MX-5 Program Manager and Chief Designer Masashi Nakayama said the key phrase for the development of the car was "innovate in order to preserve."

"I strongly believe this model's ongoing appeal is the result of our unceasing commitment to refining the vehicle over its 29-year history," Nakayama-san said.

"With this latest update the SKYACTIV-G 2.0 engine takes another leap forward, something made possible only by Mazda's hunger for challenge and our wholehearted devotion to the MX-5."

"We intend to keep refining the car so it can continue to offer customers unique excitement and cement its position as a cultural icon."

"This is our fixed and unchanging vision for the MX-5, achieved by continually seeking-out new ways to make it even more thrilling and satisfying to drive.

"It was how we felt when we first developed the vehicle nearly three decades ago and we still feel the same enthusiasm for the MX-5, the world's favourite roadster," Masashi Nakayama concluded.

To fulfil Mazda's unchanging mission to refine MX-5, company engineers explored every way they could to heighten the unmatched sensations of the driving pleasure the car provides, and from there enhance the two core values that have defined it right from the start: *Jinba-Ittai* and 'lots of fun'.

Mazda MX-5's latest design updates include a bold new wheel colour that emphasises the car's visual impact.

At the same time, updates designed to improve the car's usability have been made including the addition of a telescopic steering column, redesigned cup holders and easier door opening/closing operation.

Dynamic performance has been boosted with major mechanical updates that include an advanced version of the

SKYACTIV-G 2.0 engine, which has been enhanced to deliver a higher power output and a maximum engine speed of 7,500rpm and torque development has been improved in the practical driving range.

The improved power output and torque characteristics make for fast, linear responses right up to the engine's red line, bringing the sensation of urgent, limitless acceleration.

At the same time the SKYACTIV-G 2.0 delivers greater fuel efficiency without losing any of the car's aural sensations.

Finding the engine's perfect sound was the focus of intensive efforts with the end result a pleasing, vigorous and involving sound that is present from the instant the engine starts.

In addition, precise tuning of acceleration control for both the 1.5 and 2.0-litre SKYACTIV-G engines brings a more pleasing driving experience that is more closely matched to human sensibilities than ever before.

Demonstrating the fine chassis balance inherent in the car, MX-5's development team agreed that no changes were necessary for this 2017 model update.

In terms of safety, new advanced i-ACTIVSENSE technologies have been added to MX-5, in line with Mazda's Proactive Safety Philosophy. These include Advanced Smart City Brake Support, which detects both pedestrians and vehicles in front of the MX-5 in order to help avoid collisions.

Mazda MX-5's latest design updates include a bold new wheel colour that emphasises the car's visual impact. At the same time, updates designed to improve the car's usability have been made, including the addition of a telescopic steering column, redesigned cup holders and easier door opening/closing operation.

Using the motto "innovate in order to preserve", Mazda continues to evolve and refine the MX-5, further strengthening the emotional connection between cars and people and enhancing that unique joy that only the Mazda MX-5 can bring.



FAST FACTS

- ▶ The Mazda MX-5 continues to evolve, with engine, suspension and equipment upgrades adding even more Zoom Zoom to the iconic two-seater
- ▶ The iconic Mazda MX-5 Roadster is offered with the SKYACTIV-G 1.5L petrol engine, while the higher-spec Roadster GT is available with the SKYACTIV-G 2.0L petrol engine. All MX-5 RF variants are available exclusively with the SKYACTIV-G 2.0L petrol engine
- ▶ Mazda MX-5 is offered with a choice of six-speed SKYACTIV-Drive automatic or six-speed SKYACTIV-MT manual transmission
- ▶ More development on the SKYACTIV-G 2.0 engine for MX-5 brings even greater acceleration response and a more resonant engine sound courtesy of a new inner silencer structure
- ▶ Mazda's SKYACTIV-G 2.0 engine gains a dual-mass flywheel and is higher-revving, its redline now set at 7,500rpm, up from 6,800rpm
- ▶ The SKYACTIV-G 2.0 engine has significantly higher power and torque outputs, with max power increasing from 118kW to 135kW and torque lifting from 200Nm to 205Nm
- ▶ Changes to the SKYACTIV-G 1.5 engine have improved power and torque, which now spread across a wider rev range, with kilowatt output increased from 96kW to 97kW and torque increased from 150Nm to 152Nm
- ▶ The steering column gains telescopic reach adjustment, adding to the Electronic Power Steering's lighter, more responsive driving experience

- ▶ Suspension development improves turn-in, aids braking stability and increases cornering control
- ▶ A new Rear Monitor detects items behind the car, with the image displayed in the rear view mirror
- ▶ MX-5 is equipped with a comprehensive range of i-ACTIVSENSE safety technologies, with newly adopted technologies applied, including: Rear Monitor, Smart City Brake Support [Forward] (SCBS-F), Smart City Brake Support [Reverse] (SCBS-R), Driver Attention Alert (DAA), Traffic Sign Recognition (TSR), Adaptive LED Headlamps, Rear Cross Traffic Alert (RCTA), Blind Spot Monitoring (BSM), Tyre Pressure Monitoring System (TPMS) and Lane Departure Warning (LDW)
- ▶ Average combined fuel economy figures for 1.5L Roadster are 6.2L/100km for 6MT-equipped cars and 6.4L/100km for 6AT variants. Average fuel economy figures for 2.0L RF are 6.9L/100km for 6MT-equipped cars and 7.2L/100km for 6AT variants
- ▶ Average fuel economy figures for 2.0L RF are 6.9L/100km for 6MT-equipped cars and 7.2L/100km for 6AT variants
- ▶ Average fuel economy figures for 2.0L Roadster GT are 6.8L/100km for MT-equipped cars and 7.0L/100km for AT variants
- ▶ Colours of both 1.5L Roadster and 2.0L RF have been changed to embolden the car's appearance with wheel paints now black metallic
- ▶ Buyers have six body colours to choose from, including Soul Red Crystal Metallic, Machine Grey Metallic, Snowflake White Pearl Mica, Ceramic Mica, Eternal Blue Mica and Jet Black Mica
- ▶ RF GT is available with an optional black roof
- ▶ The fourth generation Mazda MX-5 soft-top with 1.5L engine went on sale in August 2015. The 2.0L engine was added to the Australian model range in December 2015
- ▶ 'RF' means 'Retractable Fastback'. The model was added to Mazda's Australian 'family' in January 2017 and offered in two model grades: the entry-level RF and high-grade RF GT
- ▶ Locally, the RF is available only with the 2.0L SKYACTIV-G petrol engine and the choice of either a six-speed SKYACTIV-MT manual or six-speed automatic transmission
- ▶ Mazda MX-5 is the world's favourite two-seat sports car, recording over 1 million sales in 2017 since its 1989 debut, with more than 20,000 sold in Australia.



SALES AND MODEL MIX

Grade Splits

Grade	First Year
Roadster	5%
Roadster GT	25%
RF	7%
RF GT	63%

Powertrain

Engine	First Year
SKYACTIV-G 1.5 litre petrol	5%
SKYACTIV-G 2.0 litre petrol	95%

Transmission

Engine	First Year
6MT	57%
6AT	43%



NEW MAZDA MX-5 RANGE HIGHLIGHTS

1.5L ROADSTER

Powertrain

**SKYACTIV-G 1.5 litre in-line 4 cylinder
16 valve DOHC SV-T petrol engine**

- ▷ Drivetrain: RWD
- ▷ Fuel consumption (combined):
6.2L/100km (manual) or
6.4L/100km (auto)
- ▷ Max power: 97kW @ 7,000rpm
- ▷ Max torque: 152Nm @ 4,500rpm
- ▷ Transmission: 6-speed manual
(SKYACTIV-MT) or 6-speed auto

Roadster features include:

- ▷ 16-inch alloy wheels (black metallic)
with 195/50 tyres
- ▷ Cloth soft-top
- ▷ Headlamps (LED)
- ▷ Headlamps auto on/off
- ▷ Power mirrors (piano black)
- ▷ Rain-sensing wipers
- ▷ Climate control air-conditioning
- ▷ Cruise control
- ▷ Seat trim: Black cloth
- ▷ 7-inch touchscreen display
(MZD Connect)
- ▷ Audio system with AM/FM tuner, digital
radio (DAB+) and six speakers
- ▷ Bluetooth® hands-free phone
and audio capability†
- ▷ Internet radio integration
(Stitcher™ and Aha™)
- ▷ Multi-function Commander Control
- ▷ Satellite navigation
- ▷ Airbags SRS: front and side (driver
and passenger)
- ▷ Blind Spot Monitoring (BSM)
- ▷ Limited-Slip Differential (MT only)
- ▷ Rear Monitor
- ▷ Smart City Brake Support [Forward]
(SCBS-F)
- ▷ Traffic Sign Recognition (TSR)
- ▷ Tyre Pressure Monitoring System
(TPMS)

2.0L ROADSTER GT

Powertrain

**SKYACTIV-G 2.0 litre in-line 4 cylinder
16 valve DOHC SV-T petrol engine**

- ▷ Drivetrain: RWD
- ▷ Fuel consumption (combined):
6.8L/100km (manual) or
7.0L/100km (auto)
- ▷ Max power: 135kW @ 7,000rpm
- ▷ Max torque: 205Nm @ 4,000rpm
- ▷ Transmission: 6-speed manual
(SKYACTIV-MT) or 6-speed auto

Roadster GT features in addition to Roadster:

- ▷ 17-inch alloy wheels (bright silver)
with 205/45 tyres
- ▷ Adaptive LED Headlamps (ALH)
- ▷ Daytime running lamps (LED)
- ▷ Power mirrors (body coloured
with heating function)
- ▷ Seat trim: Black or tan leather
- ▷ Seats with heating function
- ▷ Rear-view mirror with auto dimming
function
- ▷ Premium Bose® 203 watt amplifier
with nine speakers
- ▷ Advanced keyless entry
- ▷ Driver Attention Alert (DAA)
- ▷ Lane Departure Warning (LDW)
- ▷ Reverse parking sensors
- ▷ Smart City Brake Support [Reverse]
(SCBS-R)



2.0L RF

Powertrain

SKYACTIV-G 2.0 litre in-line 4 cylinder
16 valve DOHC SV-T petrol engine

- ▷ Drivetrain: RWD
- ▷ Fuel consumption (combined):
6.9L/100km (manual) or
7.2L/100km (auto)
- ▷ Max power: 135kW @ 7,000rpm

- ▷ Max torque: 205Nm @ 4,000rpm
- ▷ Transmission: 6-speed manual
(SKYACTIV-MT) or 6-speed auto

RF features additional to 1.5L Roadster:

- ▷ 17-inch alloy wheels (black metallic) with
205/45 tyres
- ▷ Body coloured retractable roof
- ▷ Daytime running lamps (LED)



2.0L GT RF

Powertrain

SKYACTIV-G 2.0 litre in-line 4 cylinder
16 valve DOHC SV-T petrol engine

- ▷ Drivetrain: RWD
- ▷ Fuel consumption (combined):
6.9L/100km (manual) or
7.2L/100km (auto)
- ▷ Max power: 135kW @ 7,000rpm
- ▷ Max torque: 205Nm @ 4,000rpm
- ▷ Transmission: 6-speed manual
(SKYACTIV-MT) or 6-speed auto

GT RF features additional to 2.0L RF:

- ▷ 17-inch alloy wheels (bright silver)
with 205/45 tyres
- ▷ Body coloured or black retractable roof

- ▷ Adaptive LED Headlamps (ALH)
- ▷ Advanced keyless entry
- ▷ Power mirrors (body coloured
with heating function)
- ▷ Seat trim: Black or tan leather, or
optional Chroma brown nappa leather
- ▷ Seats with heating function
- ▷ Rear-view mirror with auto
dimming function
- ▷ Premium Bose® 203 watt amplifier
with nine speakers
- ▷ Driver Attention Alert (DAA)
- ▷ Lane Departure Warning (LDW)
- ▷ Reverse parking sensors
- ▷ Smart City Brake Support [Reverse]
(SCBS-R)





FEATURE UPDATES

DESIGN AND PACKAGING UPDATES FOR BOTH SOFT-TOP AND HARDTOP MODELS

Design

16-inch aluminium wheel colour on 1.5L Roadster has been changed from silver to black metallic, the subdued tone emphasising the MX-5's bold looks.

17-inch aluminium wheel colour on 2.0L RF has been changed from gun metallic to black metallic, enhancing the visual unity with the piano black door mirrors.

Packaging

In addition to the 42mm steering column tilt adjustment, a 30mm telescopic adjustment has been added to the steering wheel, providing a range of adjustability equal to one or two notches of seat recline, allowing even more precise setting of the driving position.

Thorough computer-aided engineering analysis, combined with the introduction of new aluminium materials, allowed the engineering team to minimise weight increases.

Gaps between the detachable cup holders and their mounts have been optimised to allow easy attachment and removal for smoother, easier operation. In addition, the cup holders were made more rigid to suppress wobble.

Seat recline levers now feature thicker, more rigid inner frames. Their positive, assured response gives the user greater peace of mind during operations.

Door opening and closing has been improved by changing the door checker from a three-stage to a two-stage type.

The increased distances between the door pause points lets users position doors across a wider range to enhance ease of operation, even in narrow spaces. At the same time, the shape and depth of the door checker grooves have been optimised to hold the doors more securely when they are opened.

Dynamic performance

Performance feel

The MX-5 update features an advanced version of the SKYACTIV-G 2.0 engine, which is both more powerful and higher-revving than the one it replaces.

Development was not done simply to increase power output but also to achieve a more satisfying driving feel with lively responsiveness all the way to the red line, and with smooth acceleration in any gear.

With the 2.0-litre engine's powerful acceleration further enhanced, the higher engine speeds bring a smoother impression

of power, delivering a feeling of effortless, limitless acceleration.

The development team also pursued an even higher level of driving pleasure working in complete harmony with human sensibilities, focusing in particular on refining acceleration control for both the 2.0-litre and 1.5-litre engines.

The team concentrated on eliminating the brief time lag - measured at several milliseconds - between pressing the accelerator, achieving engine responsiveness, transmitting torque to the rear wheels and achieving actual acceleration.

This time lag can impair the unity between car and driver so work was done to enhance the engine's initial response to accelerator pedal operation.

As a result of that work, acceleration response time feels much more closely linked with pedal operation for a direct, yet refined, acceleration feel.



Advanced SKYACTIV-G 2.0 features multiple innovative technologies

Mazda MX-5's SKYACTIV-G 1.5 engine has been designed specifically to match the car's front engine, rear-wheel-drive chassis design and provides a smooth, free-revving feeling of never-ending acceleration.

Development efforts for this update focused on giving the same smooth feel to the SKYACTIV-G 2.0 engine, despite that unit's higher torque.

To achieve this, thorough revisions were made in every area of the engine from the intake and exhaust systems and combustion chambers to the pistons and connecting rods with a wide variety of new methods and technologies adopted to enhance the 2.0-litre engine.

Benefits from the changes include increased air intake in the higher rev range, improved combustion speed, lower intake and exhaust losses and less mechanical resistance.

Maximum engine speed has been raised from 6,800rpm to 7,500rpm, the higher

engine revolutions bringing a pleasing power band more suited to the MX-5's sports car nature.

As a benefit of the changes, maximum power has been raised from 118kW to 135kW. Torque has also been increased across a wider rev range, fuel efficiency has been further improved and the engine's environmental performance has been enhanced.

Overall, these innovations dramatically improve the SKYACTIV-G 2.0 engine's performance.

Finally, to maximise the enjoyment brought by the higher revs, greater power output and enhanced responsiveness, the engine's control units were revised to give a feeling of more direct acceleration in almost any driving situation and with both automatic and manual transmissions.

Increased air intake

The throttle diameter has been increased to the same size as that of a 2.5-litre engine and the previously discrete intake ports replaced with a common type.

The lower resistance of this type of intake port, used in conjunction with the SKYACTIV-G series engine for the first time, is better suited to the more powerful engine. In addition, its cross-sectional area at the narrowest point has been increased by 18 percent.

Combined with other measures, such as the expanded cross-section, shortened intake manifold length and an increased intake valve diameter, the advanced SKYACTIV-G 2.0's structure maximises air intake to help achieve greater power output and a vigorous acceleration feel.

Reduced inertial mass and friction

The SKYACTIV-G 2.0's pistons are each 27 grams lighter thanks to a reduced skirt area and the connecting rods are each 41 grams lighter courtesy of optimised thickness and the use of newly-developed high-rigidity bolts.

The crankshaft has better balance with only a minimal weight increase. Its eight counterweights are evenly distributed to optimise balance.

Combined, the changes result in substantial weight and friction reductions giving an exhilarating power band to the engine's rev peak, combining them with a sharper engine response.

Reduced exhaust loss

The exhaust camshaft's valve opening angle and lift height have both been increased. Along with larger valve and exhaust port diameters, a new exhaust port shape suppresses exhaust gas separation. The exhaust manifold's internal diameter has also been increased.

The overall result of these measures is a 30 percent reduction in pumping loss compared to the previous 2.0-litre engine, achieving a smooth and extended acceleration feel.

Improved combustion for enhanced fuel efficiency, eco-friendliness and increased torque

By using common-type intake ports, Mazda's engineers have kept the port walls cooler, lowering the intake air temperature.

The new, optimised port shape strengthens the amount of tumble-swirl to enhance combustion speed and the piston's lower crown height makes for smoother intake air flow, further increasing tumble-swirl.

The stepped shape of the piston crown's upper rim also helps reduce the amount of unburnt fuel.

New high-diffusion fuel injectors with enhanced injection pressure spray atomised fuel a shorter distance, preventing fuel sticking to the cylinder walls and simultaneously minimising fuel waste, while promoting secure fuel vaporisation.

As well, a new control scheme is used to achieve a three-stage, split fuel injection process in the engine's low-rev, high-load operating range.

Combined, these technologies improve the engine's combustion characteristics and anti-knock capabilities, resulting in excellent environmental performance meeting the new European Real Drive Emissions (RDE) regulations.



The engine also has increased torque development throughout its rev range in comparison to the previous SKYACTIV-G 2.0, especially from mid to high engine speeds.

A powerful, resonant engine sound

A low-inertia, dual-mass flywheel replaces the previous single-mass flywheel to better manage the new engine's increased power and higher-revving characteristics. The new flywheel combines two plates (half masses) on both the engine and transmission sides. By reducing the thickness of the engine-side plate to an absolute minimum, the flywheel achieves low inertia equivalent to that of the single-mass flywheel.

When drive force is transmitted, rotational fluctuation is absorbed by the phase difference between the two plates, suppressing drivetrain noise – such as that caused by the manual transmission's gears – and other booming noises in general. Other benefits of the low-inertia, dual-mass flywheel include a sharp and agile engine response to accelerator applications, a clear engine note and interior quietness, all achieved at an unprecedented level.

The main silencer system, the most vital part of the engine's sound, has a new inner structure incorporating new exhaust

gas routing and flow with newly-adopted fibreglass materials to absorb high-frequency sounds. The result is an engine note tuned to deliver satisfying sounds, giving an athletic, aural impression perfectly suited to the high-performance SKYACTIV-G 2.0 engine. This resonant, powerful and linear engine sound works across the entire engine rev range, enhancing feedback from the accelerator pedal so drivers can sense the most minute changes in engine speed and promoting greater unity with their MX-5, responding as if it was giving voice to driver demands.

A more direct feel

Updated MX-5's development efforts also focused on achieving a more linear vehicle response to the accelerator pedal to better match driver intentions across a wide range of driving situations. To achieve this with manual transmission-equipped cars, the engine's initial torque response was improved while uneven changes in acceleration, caused by torsion and released in those components transmitting torque, have been suppressed using predictive control measures.

This control intervention has been minimised to give smoother, more refined acceleration.

Comparison of previous and new SKYACTIV-G 2.0 engine specifications

	Previous	Advanced
Max. output	118kW / 6,000rpm	135kW / 7,000rpm
Max. torque	200Nm / 4,600rpm	205Nm / 4,000rpm
Maximum engine speed	6,800rpm	7,500rpm



The short time lag between the increased engine speed and actual acceleration experienced during slow acceleration in cars fitted with the automatic transmission has also been addressed. To overcome the lag, acceleration control has been improved and the final drive ratio raised from 3.454 to 3.583 for better synchronisation between the engine and torque converter rotation.

In addition, shift timing at turn-in and torque control at turn-out have been tuned for greater precision in sporty driving situations. These measures further reconcile increased acceleration with pedal operation in both manual and automatic transmission models, resulting in enhanced vehicle responses to the accelerator pedal and a more direct feeling of control to better match driver intentions.

NOTE: Final drive ratios and control maps for automatic transmission models fitted with the high-revving SKYACTIV-G 1.5 engine, exclusively designed for the front-engine/rear-drive layout, remain unchanged because the target characteristics have already been achieved.

Advanced SKYACTIV-G 1.5

The SKYACTIV-G 1.5 engine, designed specifically for MX-5's front-engine/rear-drive layout, has been highly acclaimed since its introduction. In this latest update, the engine has been given the major technologies developed for the advanced SKYACTIV-G 2.0 engine to improve combustion, achieve better fuel efficiency and increase torque. By using a higher-pressure fuel pump the fuel injectors can now feed more finely atomised fuel particles across a broader range through a multi-stage, split-injection method to greatly improve the engine's combustion characteristics. The resultant higher combustion speed helps suppress abnormal combustion and achieve increased torque across the engine's speed range while newly-designed piston crowns, featuring a stepped upper rim, reduce the amount of unburnt fuel and optimised oil ring tension lowers mechanical resistance.

Combined, these measures contribute to enhanced fuel efficiency and environmental performance without affecting the smooth, nimble performance feel of the high-revving engine.

The SKYACTIV-G 1.5 engine is also compliant with the new European RDE regulations and maintains or increases torque output across the rev range compared to the engine it succeeds.

Comparison of previous and new SKYACTIV-G 1.5 engine specifications

	Previous	Advanced
Max. output	96kW / 7,000rpm	97kW / 7,000rpm
Max. torque	150Nm / 4,800rpm	152Nm / 4,500rpm
Maximum engine speed	7,500rpm	7,500rpm



SKYACTIV-G 2.0 new technologies and their purposes

		Increased air intake	Sport Higher combustion speed	Reduced pumping loss	Reduced intake / exhaust resistance	Reduced mechanical resistance	Better engine sound	Improved quietness	Reduced weight
COMPONENTS		CHANGES AND IMPROVEMENTS							
Throttle valves	Increased valve diameter	•		•	•				
Intake manifold	Optimal curvature of mating surface with the cylinder head to improve air flow	•			•				
	Dual runner to increase the opening	•			•				
Intake ports	Optimal shape to strengthen tumble swirl		•						
	Cross-sectional area increased	•							
	Independent-type ports replaced by common-type ones	•	•						
Intake valves	Increased valve diameter	•		•					
Combustion chamber	Exclusive design with reduced piston head height helps promote smooth combustion		•						
Pistons	Head height lowered		•						
	Skirt area minimised					•			•
	Thickness reduced to decrease weight (by 27g per unit)								•
Connecting rods	Weight reduced (by 41g per unit) through measures including use of high-rigidity bolts								•
Crankshaft	Counterweights aligned with better balance at minimal weight increase					•			•

SKYACTIV-G 2.0 new technologies and their purposes continued...

COMPONENTS		CHANGES AND IMPROVEMENTS	Increased air intake	Sport Higher combustion speed	Reduced pumping loss	Reduced intake / exhaust resistance	Reduced mechanical resistance	Better engine sound	Improved quietness	Reduced weight
Flywheel		Low-inertia, dual-mass flywheel used for both engine response and quietness							•	
Fuel injectors		Higher-diffusion, finer fuel atomisation and multi-stage split injection		•						
		Injection pressure increased from 20MPa to 30MPa		•						
Camshafts		Exhaust camshaft valve opening angle increased			•					
Exhaust valves		Valve diameter increased			•					
Exhaust ports		Optimal shape to improve gas flow for enhanced scavenging performance			•					
		Larger diameter on exit side			•					
Exhaust manifold		Larger port diameter in the 4-pipe area				•				
		Larger diameter in the 2-pipe area				•				
Silencer		Inner structure changed to lower exhaust pressure and enhance engine note				•		•		

SAFETY

Updates common to both soft-top and hardtop models

A sense of ease and assurance compliments the inherent *Zoom Zoom* feeling of a Mazda, thanks to the proactive safety philosophy that underscores every element of product development.

With the aim to create a safe and accident-free automotive society, Mazda’s research and development of safety technologies is based on understanding, respecting and trusting the driver, to reduce the occurrence of accidents and injury.

The result is a comprehensive array of safety technologies that support the driver, known as i-ACTIVSENSE technologies.

Committed to pursuing the safest and most pleasing MX-5 experience, Mazda has deployed a suite of i-ACTIVSENSE technologies as standard across the lineup to further support the driver.

New safety features on MX-5 are Smart City Brake Support [Forward] (SCBS F), Smart City Brake Support [Reverse] (SCBS-R), Traffic Sign Recognition (TSR), Driver Attention Alert (DAA), Reverse Camera, Reverse parking sensors.

Rear monitor

A camera mounted in the centre of the rear bumper monitors the area immediately behind the car from just 0.18 metres behind the vehicle and extending outward to five metres and upward to a height of two metres.



A new rear bumper design accommodates the camera, eliminating the need for a separate mounting and achieving a clean, gap-free appearance. The rear bumper is shown on the car's visual display to give a clear indication of distances between the vehicle and objects.

The rear view is displayed via the rear-view mirror.

Smart City Brake Support [Forward] (SCBS-F)

SCBS-F uses the forward-sensing camera to detect vehicles and pedestrians ahead at all times, helping to avoid collisions or mitigate damage in the event one does occur.

The system detects vehicles at speeds of between 4km/h and 80km/h and pedestrians at speeds between 10km/h and 80km/h.



Smart City Brake Support [Reverse] (SCBS-R)

The system uses rear bumper-mounted ultrasonic sensors to detect vehicles and other obstacles behind the car while it is reversing, working at speeds between 2km/h and 8km/h.

Driver Attention Alert (DAA)

The system is designed to help prevent accidents caused by fatigue or decreased alertness and uses vehicle information, including steering wheel angle and vehicle speed as well as information from the forward-sensing camera.

Driver Attention Alert checks on the condition of the driver when the car is being driven at highway speeds and will suggest a rest break should one be deemed necessary.

Traffic Sign Recognition System (TSR)

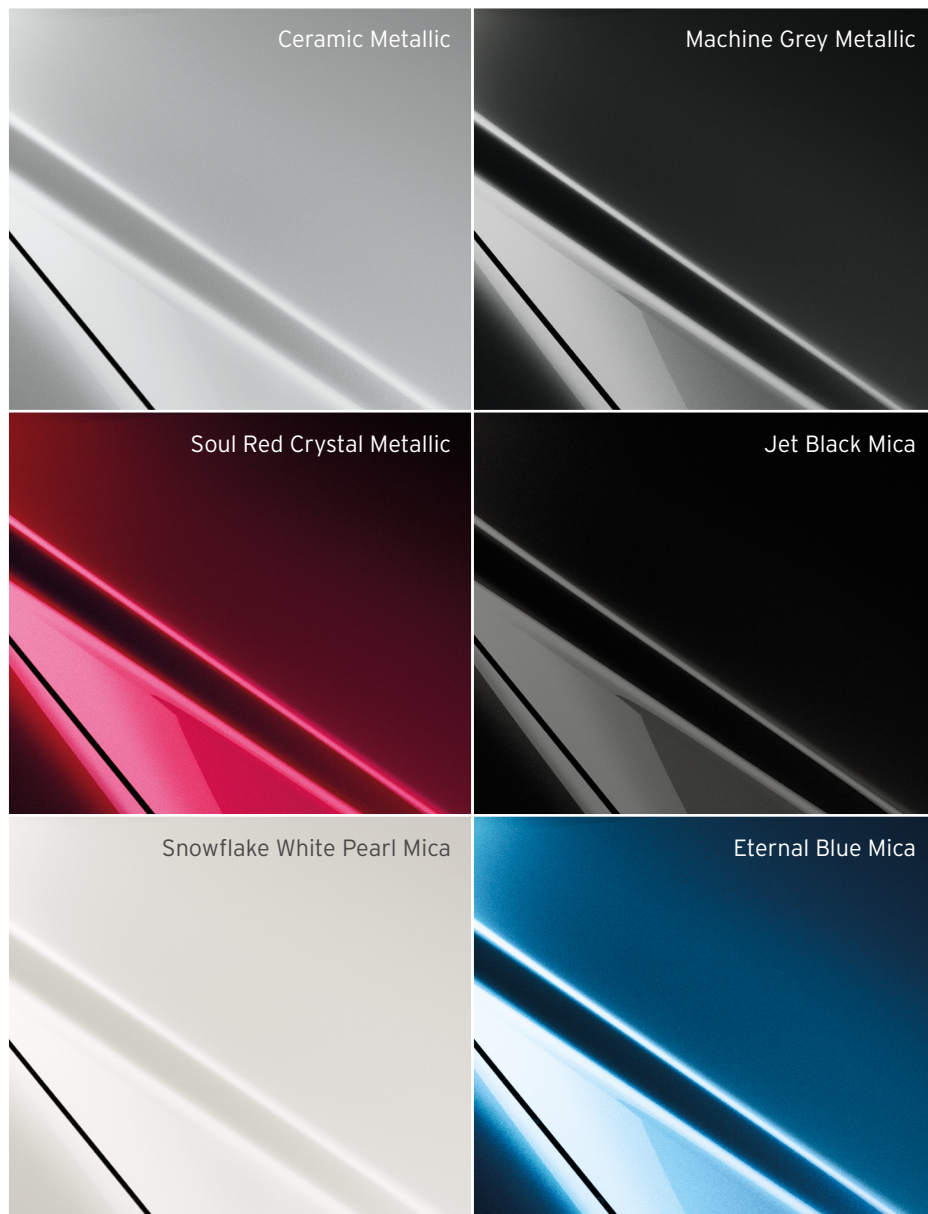
This system uses the forward-sensing camera to detect traffic signs (including speed limit and 'No Entry' signs) when the car is moving and displays the sign's message on the instrument panel.

If the vehicle exceeds the speed limit, TSR gives the driver both visual and audible warnings with a blinking graphic display and an alert sound.

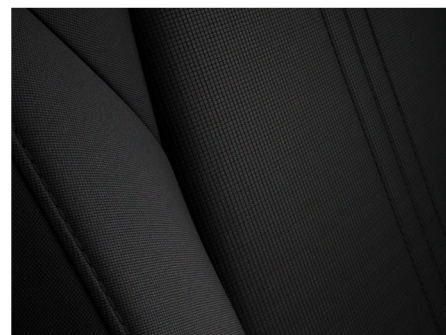


COLOURS

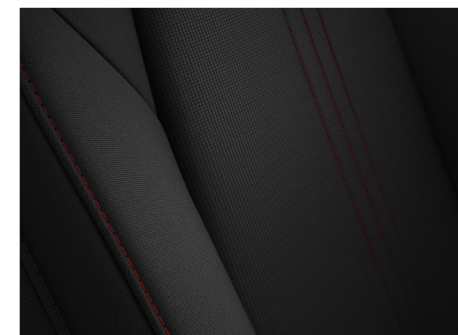
Mazda MX-5 is available with a choice of six contemporary exterior colours:



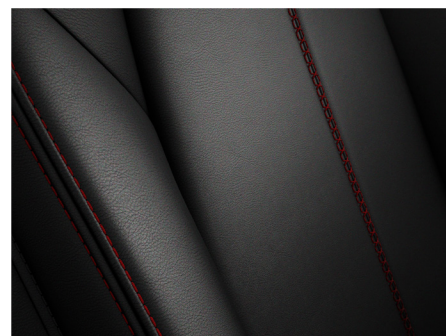
Interior trims:



Black cloth (Roadster)



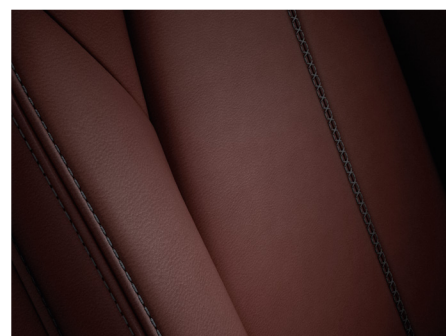
Black cloth (RF)



Black leather (Roadster GT and RF GT)



Tan leather (Roadster GT and RF GT)



Chroma Brown nappa leather (RF GT)

MODEL GRADES & PRICING

GRADE	Transmission	MLP*
Mazda MX-5 1.5-litre Roadster	Manual	\$34,190
	Automatic	\$36,190
Mazda MX-5 2.0-litre Roadster GT	Manual	\$41,960
	Automatic	\$43,960
Mazda MX-5 2.0-litre RF	Manual	\$39,400
	Automatic	\$41,400
Mazda MX-5 2.0-litre RF GT	Manual	\$45,960
	Automatic	\$47,960
Mazda MX-5 2.0-litre RF GT (black roof)	Manual	\$46,960
	Automatic	\$48,960

* All prices shown are MRLP and do not include dealer costs or statutory charges.



SPECIFICATIONS & EQUIPMENT

POWERTRAIN		1.5L I4 Petrol	2.0L I4 Petrol	2.0L I4 Petrol RF
Bore and stroke (mm)		74.5 x 85.8	83.5 x 91.2	
Compression ratio		13.0 : 1		
Drivetrain		RWD		
Emissions standard		Euro stage V		
Engine capacity (cc)		1,496	1,998	
Engine type		1.5 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) engine	2.0 litre in-line 4 cylinder 16 valve DOHC S-VT petrol (SKYACTIV-G) engine	
Fuel consumption (l/100km)*:	Manual (combined)	6.2	6.8	6.9
	Auto (combined)	6.4	7.0	7.2
Fuel system		Electronic direct injection		
Fuel tank capacity (litres)		45		
Gear ratio - Manual/Auto:	1st	5.087 / 3.538		
	2nd	2.991 / 2.060		
	3rd	2.035 / 1.404		
	4th	1.594 / 1.000		
	5th	1.286 / 0.713		
	6th	1.000 / 0.582		
	Reverse	4.696 / 3.168		
	Final drive	2.866 / 4.100	2.866 / 3.583	

POWERTRAIN CONT...

POWERTRAIN CONT...		1.5L I4 Petrol	2.0L I4 Petrol	2.0L I4 Petrol RF
Maximum power (kW @ rpm)		97 @ 7,000	135 @ 7,000	
Maximum torque (Nm @ rpm)		152 @ 4,500	205 @ 4,000	
Recommended fuel		Premium unleaded (95RON or higher)		
Throttle control		Electronic (drive-by-wire)		
Transmission:	Manual	6-speed (SKYACTIV-MT)		
	Auto	6-speed		

CHASSIS AND POWERTRAIN TECHNOLOGIES

	Roadster	Roadster GT	RF	RF GT
Automatic transmission drive selection	•	•	•	•
Automatic transmission kickdown switch	•	•	•	•
Double-pinion electric power assist steering	•	•	•	•
Hill Launch Assist (HLA)	•	•	•	•
Limited-Slip Differential (manual only)	•	•	•	•
Paddle shift gear control (auto only)	•	•	•	•
SKYACTIV-BODY	•	•	•	•
SKYACTIV-CHASSIS	•	•	•	•

MODEL AVAILABILITY

		Roadster	Roadster GT	RF	RF GT
2-seat Convertible:	1.5L I4 Petrol RWD / 6-speed manual	•	-	-	-
	1.5L I4 Petrol RWD / 6-speed automatic	•	-	-	-
	2.0L I4 Petrol RWD / 6-speed manual	-	•	•	•
	2.0L I4 Petrol RWD / 6-speed automatic	-	•	•	•

CHASSIS

CHASSIS		Roadster	Roadster GT	RF	RF GT
Brake diameter (mm):	Front 1.5L I4 Petrol RWD	258		-	
	Front 2.0L I4 Petrol RWD	-	280		
	Rear 1.5L I4 Petrol RWD	255		-	
	Rear 2.0L I4 Petrol RWD	-	280		
Brake type:	Front	Ventilated disc			
	Rear	Solid disc			
Suspension:	Front	Double wishbone			
	Rear	Multi-link			
Turning circle kerb to kerb (m)		9.4			
Tyre size:	1.5L I4 Petrol RWD	195/50 R16	-		
	2.0L I4 Petrol RWD	-	205/45 R17		
Tyre index:	1.5L I4 Petrol RWD	84V	-		
	2.0L I4 Petrol RWD	-	84W		
Wheel size:	1.5L I4 Petrol RWD	16 X 6.5 J	-		
	2.0L I4 Petrol RWD	-	17 x 7.0 J		
Wheel type		Alloy			

WEIGHT AND CAPACITIES

WEIGHT AND CAPACITIES		Roadster	Roadster GT	RF	RF GT
Cargo room volume (litres)		130		127	
Kerb weight (kg):	1.5L I4 Petrol RWD / 6-speed manual	1,021	-		
	1.5L I4 Petrol RWD / 6-speed automatic	1,038	-		
	2.0L I4 Petrol RWD / 6-speed manual	-	1,035	1,087	
	2.0L I4 Petrol RWD / 6-speed automatic	-	1,061	1,112	

• = Standard, - = Not available

DIMENSIONS

DIMENSIONS		Roadster	Roadster GT	RF	RF GT
Ground clearance laden (mm):	1.5L I4 Petrol RWD	125	-		
	2.0L I4 Petrol RWD	-	135		
Ground clearance unladen (mm):	1.5L I4 Petrol RWD	140	-		
	2.0L I4 Petrol RWD	-	150		
Overall length (mm)		3,915			
Overall width (mm)		1,735			
Overall height (mm):	1.5L I4 Petrol RWD	1,225	-	-	-
Ground clearance unladen (mm):	2.0L I4 Petrol RWD	-	1,230	1,235	
Track (mm):	Front	1,495			
	Rear	1,505			
Wheelbase (mm)		2,310			

INFOTAINMENT

	Roadster	Roadster GT	RF	RF GT
7-inch full colour touch screen display (MZD Connect)	•	•	•	•
AM/FM tuner	•	•	•	•
Auxiliary-audio input jack (3.5mm mini-stereo)	•	•	•	•
Bluetooth® hands-free phone and audio capability*	•	•	•	•
Internet radio integration (Stitcher™ and Aha™)	•	•	•	•
Multi-function commander control	•	•	•	•
Premium Bose® 203 watt amplifier and speakers	-	•	-	•
Radio Data System (RDS) program information	•	•	•	•
Satellite navigation	•	•	•	•
Speakers (6)	•	-	•	-
Speakers (9)	-	•	-	•
Steering wheel-mounted audio controls	•	•	•	•
USB-audio input port (iPod compatible)	•	•	•	•

• = Standard, - = Not available

SAFETY AND SECURITY

	Roadster	Roadster GT	RF	RF GT
Adaptive LED Headlamps (ALH)	-	•	-	•
Advanced keyless entry	-	•	•	•
Advanced keyless push-button engine start	•	•	•	•
Airbags SRS:	Front	•	•	•
	Side	•	•	•
Anti-lock Braking System (ABS)	•	•	•	•
Blind Spot Monitoring (BSM)	•	•	•	•
Driver Attention Alert (DAA)	-	•	-	•
Dynamic Stability Control (DSC)	•	•	•	•
Electronic Brake-force Distribution (EBD)	•	•	•	•
Emergency Brake Assist (EBA)	•	•	•	•
Emergency Stop Signal (ESS)	•	•	•	•
Engine immobiliser	•	•	•	•
High mount stop lamp	•	•	•	•
Hill Launch Assist (HLA)	•	•	•	•
Intrusion-minimising brake pedal	•	•	•	•
Lane Departure Warning (LDW)	-	•	-	•
Parking sensors (rear)	-	•	-	•
Rear Cross Traffic Alert (RCTA)	•	•	•	•
Remote central locking (2 transmitters)	•	•	•	•
Reverse Camera	•	•	•	•
Seat-belt warning	•	•	•	•
Seat-belts 3-point lap-sash	•	•	•	•
Seat-belts (front) with pretensioners and load-limiters	•	•	•	•
Side impact door beams	•	•	•	•
Smart City Brake Support [Forward] (SCBS-F)	•	•	•	•
Smart City Brake Support [Reverse] (SCBS-R)	-	•	-	•
Traction Control System (TCS)	•	•	•	•
Traffic Sign Recognition (TSR)	•	•	•	•
Tyre Pressure Monitoring System (TPMS)	•	•	•	•

• = Standard, - = Not available

EXTERIOR

	Roadster	Roadster GT	RF	RF GT
Daytime running lamps (LED)	-	•	•	•
Door handles (body coloured)	•	•	•	•
Exhaust extensions	•	•	•	•
Front and rear bumpers (body coloured)	•	•	•	•
Green-tinted windscreen, side and rear windows	•	•	•	•
Headlamps (LED)	•	•	•	•
Headlamps auto on/off function	•	•	•	•
Power mirrors	•	•	•	•
Power mirrors (heated)	-	•	-	•
Power windows	•	•	•	•
Retractable hard-top (body coloured)	-	-	•	•
Retractable hard-top (black)	-	-	-	o
Soft-top (cloth)	•	•	-	-
Tail-lamps (LED)	•	•	•	•
Window demister (rear)	•	•	•	•
Wipers (front) 2-speed with rain-sensing function	•	•	•	•

SEATS

		Roadster	Roadster GT	RF	RF GT
Seat trim:	Black cloth	•	-	•	-
	Black leather	-	•	-	•
	Tan leather	-	o	-	o
	Chroma brown nappa leather	-	-	-	o
Front seats with:	Heating function	-	•	-	•
	Rake and slide adjustment	•	•	•	•
	Tilt adjustment (driver)	•	•	•	•

• = Standard, o = Option, - = Not available

INTERIOR

		Roadster	Roadster GT	RF	RF GT
Air-conditioning (climate control)		•	•	•	•
Ambient temperature display		•	•	•	•
Critical function warning lights/chimes		•	•	•	•
Cruise control		•	•	•	•
Cupholders		•	•	•	•
Instrument panel light dimmer		•	•	•	•
Interior illumination:	Entry system with delayed fade	•	•	•	•
	Map reading spot lamps	•	•	•	•
	Power window switch	•	•	•	•
Leather-wrapped:	Gear shift knob	•	•	•	•
	Handbrake handle	•	•	•	•
	Steering wheel	•	•	•	•
One touch (down) power windows		•	•	•	•
Puncture repair kit		•	•	•	•
Rear-view mirror with auto dimming function		-	•	-	•
Tachometer and electronic odometer/tripmeter		•	•	•	•
Tilt and telescopic adjustable steering wheel		•	•	•	•
Trip computer		•	•	•	•
Vanity mirrors		•	•	•	•

• = Standard, - = Not available

MAZDA MX-5 HISTORY, AWARDS & SALES



MAZDA MX-5 HISTORY

1983		Mazda begins considering the development of an open-top lightweight sports car	2005	MAR	Third-generation Mazda MX-5 debuts at the Geneva Motor Show
	NOV	Development project begins		MAR	Mazda MX-5 3rd Generation Limited Edition premieres at the New York International Auto Show to celebrate the debut of the third-generation MX-5 (Production limited to 500 units)
1986	FEB	Development for mass production begins		APR	Guinness record updated after production reaches 700,000 units
1987	SEP	Final design is set	2007	JAN	Total production reaches 800,000 units
1989	FEB	World debut of the Mazda MX-5 at the Chicago Motor Show	2008	OCT	Minor revision to the third-generation MX-5 ▶ Improvements include changes to both the exterior and interior, enhanced output from the 2.0-litre engine, increased body rigidity, etc.
	MAY	Sales begin in the U.S.	2009	JUL	Mazda MX-5 20th Anniversary Model goes on sale
	SEP	Sales of the Eunos Roadster begin in Japan	2011	FEB	Total production reaches 900,000 units
	OCT	Sales begin in Australia	2013	JUN	Second record in Guinness World Records: largest parade of Mazda cars (683), achieved by Mazda MX-5 at the RDW Test Centre in Lelystad, Netherlands, on 15 June 2013
1990	FEB	Sales begin in Europe (U.K. and the Netherlands)	2014	APR	Chassis of the fourth-generation Mazda MX-5 and Mazda MX-5 25th Anniversary Edition debut at the New York International Auto Show ▶ A special limited edition with the same specifications worldwide to commemorate the model's 25th anniversary
1993	JUL	Minor revision: Updated product with 1.8-litre engine replaces the 1.6-litre engine		SEP	Fourth-generation Mazda MX-5 unveiled simultaneously in Japan, the U.S. and Spain
1997	OCT	Second-generation Mazda MX-5 debuts at the Tokyo Motor Show	2016	MAR	New Mazda MX-5 RF debuts at the New York International Auto Show
1998	DEC	Mazda MX-5 10th Anniversary Model introduced ▶ A special limited edition model with the same specifications worldwide to commemorate the model's 10th anniversary ▶ Production numbers: 7,500 units worldwide (500 for Japan and 7,000 divided between North America, Europe and Australia)		APR	Total production reaches one million units
2000	MAY	Certified by the Guinness World Records as the world's bestselling two-seater sports car (total production of 531,890 units)	2017	OCT	An updated fourth-generation MX-5 debuts at the Tokyo Motor Show
	JUL	Minor revision to the second-generation MX-5 ▶ Significant improvements to the product, including changes to both the exterior and interior, improved output from the 1.8-litre engine, increased body rigidity, etc.			

MAZDA MX-5 AWARDS (FROM OCTOBER 2017 UNTIL 1989)

Fourth Generation

Year	Country/Region	Award
2018	U.K.	UK Car of the Year Awards 2018: Best Cabriolet
2017	U.K.	Carbuyer Best Car Awards 2017: Best Sports Car
2017	U.K.	What Car?: Car of the Year 2017(Best Convertible)
2017	Germany	Red Dot.de: Red Dot: Best of the Best: Mazda MX-5 RF
2017	U.S.A.	Popular Mechanics Automotive Excellence Awards: The 2017 Popular Mechanics Automotive Excellence Awards (Sports Car of the Year)
2017	U.S.A.	Atlanta International Auto Show: Best Bang for the Buck, Mazda MX-5 RF
2017	U.S.A.	Consumer Reports: 10 Top Picks of 2017: Best Cars of the Year (Sports Car)
2016	Japan	Japan Fashion Color Association: Grand Prix in Auto Color Awards 2016 in Japan, MX-5 RF exterior colour "Machine Gray Metallic", Interior colour " Auburn"
2016	U.S.A.	The Car Connection: Best Convertible to Buy for 2017, MX-5 RF
2016	Germany	Automotive Brand Contest: Exterior Volume Brand category
2016	U.K.	The Telegraph: Car of the Year 2016
2016	U.K.	The Telegraph: Best Sports Car 2016
2016	U.K.	Auto Express: Roadster of the Year 2016
2016	Australia	Australian Good Design Awards :Best in Category (Auto and Transport)
2016	Asia	Autocar: Asian Autocar Car of the Year Award 2016
2016	World	World Car Awards: 2016 World Car Design of the Year
2016	World	World Car Awards: 2016 World Car of the Year
2016	U.S.A.	Autobytel: 2016 Autobytel Sports Car of the Year
2016	U.S.A.	Autobytel: 2016 Autobytel Convertible of the Year
2016	U.S.A.	Automobile Magazine: 2016 Automobile All Star
2016	U.S.A.	New York Daily News: 2016 Daily News Autos Fun Car Winner
2016	U.S.A.	MotorWeek TV: 2016 Driver's Choice Awards Best Convertible
2016	Mexico	Automovil Panamericano: 2016 Best Convertible of the Year
2016	U.S.A.	Consumer Reports: 10 Top Picks of 2016: Best Cars of the Year
2016	Canada	TSN Motoring TV: Sports Car of the Year 2016

Year	Country/Region	Award
2016	Portugal	Turbo Magazine: Best Cabrio of the Year 2015
2016	U.K.	Association of Scottish Motor Writers: Scottish Drop Top of the Year 2015
2016	U.K.	What Car?: Best Convertible 2016
2016	U.K.	What Car?: Best Convertible 2016 under \$25,000
2016	Spain	GOEM INDEX: Best model year 2015
2016	U.S.A.	U.S. News & World Report: Best Sports Car for the Money
2016	U.K.	UK COTY: Best Open Top Car of the Year
2016	U.K.	UK COTY: UK Car of the Year 2016
2016	U.S.A.	U.S. News & World Report: Best Sports Car for the Money
2016	Japan	clliccar.com: Cliccar of the Year 2015: Readers Award
2016	Australia	Wheels Magazine: 2016 Wheels Car of the Year
2016	U.S.A.	Automobile Magazine: 2016 Automobile All Star
2015	Japan	CAR GRAPHIC: Car Graphic Award 2015 1st Prize
2015	Japan	CAR GRAPHIC: Car Graphic Award 2015: CG Club Award
2015	U.K.	The Sunday Times: Top 100 Cars: Winner of the Best Roadster and Spider category
2015	New Zealand	National Business Review: Sports Car of the Year
2015	New Zealand	NZ Herald/NZME: Driven Small Car of the Year - Mazda MX-5
2015	New Zealand	AutomotiveNews.co.nz: Sports Performance Car of the Year - Mazda MX-5
2015	New Zealand	Radio Live Cars of the Year: Best Sports Car - Mazda MX-5
2015	New Zealand	Radio Live Cars of the Year: Car of the Year - Mazda MX-5
2015	Japan	RJC: 2015 RJC Car of the Year 6 Best
2015	Japan	RJC:2015 RJC Technology of the Year: Weight Reduction Technology for Mazda MX-5
2015	Malaysia	The New Straits Times Press / Maybank: 2015 NST-Maybank 'Sportscar of the Year'
2015	Philippines	C! Magazine Awards: Best in Class (Roadster)
2015	Philippines	The Car Awards Group, Inc. (CAGI): Speedlab's Tuners Choice Award
2015	Singapore	Torque Magazine: Best Convertible

Year	Country/Region	Award
2015	Singapore	Straits Times: Number 4 of Top 10 in Straits Times Car of the Year Award 2015
2015	Singapore	Top Gear Magazine: Cars of the Year 2015
2015	Singapore	Wheels Asia Magazine: Compact Sports Car of the Year 2015
2015	Hong Kong	Top Gear: Top Gear Awards 2015 - Car of the Year
2015	Hong Kong	Hong Kong Automobile Association: 2015 AA Professional Critics' Recommended Model
2015	Hong Kong	Car Plus: The Best Roadster
2015	Hong Kong	Automobile: Convertible of the Year
2015	Hong Kong	Oriental Daily News: The Most Outstanding Roadster
2015	Hong Kong	Men's Machine: The Best Convertible
2015	Hong Kong	Car1.hk: Editor's Choice Award 2015 - Convertible of the Year
2015	Japan	Automotive Industry Writer Club: Automotive Industry Writer Club Car of the Year 2015
2015	U.K.	Scottish Car of the Year: Scottish Car of the Year: Best Drop Top
2015	Japan	Car of the Year Japan: Car Of The Year Japan 2015-2016
2015	U.S.A.	Car and Driver: 2016 10 Best Cars
2015	U.K.	Association of Scottish Motor Writers: Scottish Car of the Year 2015: Scottish Drop Top of the Year 2015 Mazda MX-5
2015	Philippines	Top Gear Philippines: Top Gear 2015 'Stig Awards' Car Of The Year Mazda MX-5.
2015	Philippines	The Car Awards Group, Inc. (CAGI): 2015 Car of the Year - Philippines: Sports Car Category - Mazda MX-5 M/T
2015	Japan	Japan Automotive Hall of Fame: 2015-2016 JAHFA Car of the Year
2015	Japan	DIME: DIME Trend Award 2015 : @DIME AWARD
2015	U.S.A.	IntelliChoice and AutoPacific: the 2015 Motorist Choice Awards: Sports Car Category
2015	Japan	All-New Roadster's Introduces Digital Owners Manuals Win Manual of the Year Japan 2015
2015	Japan	Japan Institute of Design Promotion: Good Design Award 2015 Best 100
2015	Japan	Hot Dog Press: Super Trend Ranking by Hotdog Press 2015 first season No.1

2015	U.K.	Honest John.co.uk: 2015 Honest John Awards: Most Popular Convertible
2015	Canada	Le Guide de l'Auto (The Car Guide): 2016 New Car of the Year
2015	Canada	Le Guide de l'Auto (The Car Guide): 2016 Best Buy Cabriolets and Roadsters less than \$50,000
2015	U.K.	Auto Express: Roadster of the Year 2015
2015	Japan	ENGINE: ENGINE's The Hot 100 New Cars 1st prize
2015	U.S.A.	Automobile Magazine: The 10 Cheapest Convertibles You Can Buy in 2015
2015	Germany	Red Dot.de: Red Dot Award: Product Design 2015: Best of the Best
2015	Japan	Clicker Inc.: Tokyo International Custom Car Contest 2015: Concept Car Division (2nd Prize)



Third Generation

Year	Country/Region	Award
2015	U.K.	Auto Express: 2015 Auto Express Used Car: "Best Cabriolet"
2015	U.S.A.	KBB.com: 2015 5-Year Cost to Own Awards: Best Sports Car
2015	U.S.A.	J.D. Power Initial Quality Survey "Compact Sporty Car"
2013	U.S.A.	U.S. News Auto Rankings: #1 in Affordable Sports Cars (2014)
2013	Chile	Chilean Car of the Year 2014: Sport Car of the Year 2014
2013	U.S.A.	2013 U.S. IQS Compact Sporty Car segment award
2012	Canada	Golden Key: Best sports car - under \$50,000
2012	Canada	Le Guide de l'auto (the Car Guide): Best new roadster under \$50,000
2012	Canada	2013 Convertible of the Year: Mazda MX-5 (The 4th annual Auto123.com Awards)
2012	U.S.A.	KBB.com: 10 Best Road Trip Convertibles
2012	Indonesia	2012 Autocar Indonesia Reader's Choice Awards: Favorite Convertible
2012	Germany	AutoBild: Best brands in all categories
2012	Singapore	Singapore Car of the Year 2011 (SGCM EDITOR'S PICK)
2012	Germany	First Place, sports car category (up to 50,000 km and 100,000 km), in the DEKRA used car report 2012
2011	U.S.A.	Car and Driver: 10 Best Cars of 2012
2011	U.K.	Auto Express: New Car Awards Best Roadster 2011
2011	U.K.	J.D. Powers Customer Satisfaction Surveys 2011: Winner, sports car segment
2011	Hungary	Playboy Car of the Year 2011: Open-top sports car category
2011	U.K.	CarBuyer Car of the Year 2011: Best Convertible
2011	U.S.A.	2011 J.D. Power U.S vehicle dependability study: Highest ranked compact sporty car
2010	U.S.A.	Car and Driver: 10 Best Cars of 2010
2010	Germany	Auto Trophy 2010: Best imported convertible under \$30,000
2010	U.K.	2010 UK Vehicle Ownership Satisfaction Study: Best sports car
2010	U.S.A.	Edmunds 2010 lowest True cost to own vehicles: Convertible under \$35,000
2010	Slovakia	Auto Motor a Sport: Best cars 2010 (B-section)

Year	Country/Region	Award
2010	U.S.A.	Edmunds 2010 New Car Buying Guides: Top recommended convertibles under \$25,000
2010	U.S.A.	Cars.com: Play Car of the Year 2010
2009	Germany	Auto Trophy 2009: Best imported roadster/convertible under \$30,000
2009	U.S.A.	Car and Driver: 10 Best Cars 2010
2009	Australia	Wheels Gold Star Cars Awards: Best Sports Roadster under \$150,000
2009	Ireland	New car magazine 2009: Best Roadster
2009	U.K.	Auto Express New Car Awards: Best Roadster 2009
2009	U.S.A.	Consumer Reports Top Picks 2008: Fun to Drive
2008	Philippines	2008 Philippines Car of the Year: Sexiest Car Award
2008	U.K.	Auto Express Used Car Honours 2008: Best Roadster
2008	U.K.	Auto Express New Car Honours 2008: Best Convertible
2008	U.S.A.	Road and Travel 2008 Annual Sexy Car Buyer's Guide: Top ten
2008	U.S.A.	J.D. Power Initial Quality Study 2008: Highest-Ranked Compact Sporty Car
2008	Thailand	Thailand Car Of The Year 2008: The Best Roadster
2008	U.S.A.	Consumer Reports Top Picks 2008: Fun to Drive
2008	Canada	World of Wheels Editor's Choice: Best Convertible of 2007
2007	Germany	Auto Trophy 2007: Best imported convertible under \$30,000
2007	U.S.A.	Car and Driver: 10 Best Cars 2008
2007	U.S.A.	Edmunds 10 Most Affordable Convertibles 2007 (1st place)
2007	U.S.A.	Luis Vuitton: Top Ten Sports Cars
2007	Scotland	Scottish Car of the Year 2007: Best Drop-Top
2007	U.S.A.	J.D. Power U.S vehicle dependability of 2004 model year (Compact Sporty Car)
2007	Thailand	Thailand Car of the Year 2007: Best Roadster
2007	U.S.A.	Consumer Reports Top Picks 2007: Fun to Drive
2007	U.S.A.	2007 Cars.com Lifestyle Awards: Best Deal for Empty Nesters

Year	Country/Region	Award
2006	U.K.	Top Gear Awards: Roadster of the Year 2006
2006	Australia	Drive Car of the Year 2006: Best Convertible
2006	U.S.A.	Environment Protection Agency: Most Efficient Two Seaters 2007
2006	Scotland	Scottish Car of the Year: Best Drop-Top
2006	U.S.A.	Edmunds Editor's Most Wanted Awards: Convertible under \$25,000
2006	New Zealand	National Business Review: Sports Car of the Year
2006	Australia	Wheels Automotive Design Awards: Overall Outstanding Automotive Design
2006	Germany	autoscout24.com Internet Auto Award 2006: Best Imported Convertible
2006	U.K.	Auto Express New Car Honours: Best Roadster
2006	U.S.A.	Forbes Best Convertibles 2006: Best Entry-Level Roadster
2006	U.S.A.	Forbes Best Cars for the Bucks 2006: Best Convertible For The Bucks
2006	World	2006 World Car of the Year: one of the top three finalists
2006	U.K.	Auto Express: Best used Roadster money can buy
2006	Canada	World of Wheels: Best Sport Coupe/Convertible
2006	Thailand	Thailand Car of the Year 2005: Best Roadster
2006	New Zealand	Driver Magazine: Driver Sports/Performance Car of the Year
2006	Hungary	Playboy Car of the Year 2006: Sports Car/Convertible (price value category)
2006	U.S.A.	Car and Driver: 10 Best Cars of 2006
2006	Hong Kong	Car and Driver: 10 Best Cars of 2006
2006	U.S.A.	Playboy: Most Fun on Wheels
2006	Australia	Wheels 2005 Car of The Year
2006	U.K.	What Car? Car of the Year 2006: Best Open-Top
2006	New Zealand	2005 New Zealand Car of the Year
2006	Japan	Sport Nippon: King of Car
2005	Croatia	2006 Roadster of the Year

Year	Country/Region	Award
2005	New Zealand	2005 New Zealand Herald Car of the Year
2005	U.S.A.	Car of the Year 2006 Top 10
2005	U.S.A.	Car and Driver: 10 Best Cars 2006 (Best Roadster)
2005	Japan	Fashion Colour Award (Galaxy Grey Mica Body Colour/ Tan Interior Colour)
2005	Japan	Goods of the Year (Vehicle Category)
2005	Japan	Best Design Award
2005	U.K.	Top Gear: Roadster of the Year 2005
2005	Japan	RJC Car of the Year 2006: 2nd Place
2005	Japan	Car of the Year Japan 2005-2006
2005	Canada	Golden Key: Best Sports Car Under \$50,000
2005	U.S.A.	Best Buy in Sport/Performance Car Class
2005	Japan	2005 Good Design Award (G-mark)

Second Generation

Year	Country/Region	Award
2005	U.K.	2006 Auto Express Used Car Honours: Best Used Roadster Money Can Buy
2004	U.K.	Autocar: Excellent Second Hand Buy
2004	Thailand	Thailand Car of the Year 2004: Best Roadster
2004	Denmark	Bil Magasinet: Best Roadster
2003	Israel	Auto Magazine: 2003 Sports Car of The Year
2003	U.K.	Autocar: Best Handling Car
2003	Portugal	Best Speed Trophy in Portugal
2003	Thailand	Thailand Car of the Year 2003: Roadster
2003	Denmark	Bil Magasinet: Best Roadster
2003	New Zealand	Best Mid-Size Car
2002	Australia	Wheels: Most Significant Car of the 1980s
2002	Hungary	Playboy Car of the Year
2002	Thailand	Thailand Car of the Year 2002: Roadster

Year	Country/Region	Award
2001	Portugal	Best Speed Trophy in Portugal
2001	U.K.	Autocar: Top 10 Performance Car
2001	Japan	Auto Colour Award 2001 Grand Prix
2001	U.K.	Auto Express Used Car Awards: Best Roadster
2001	Canada	Automobile Magazine's only "11 time All-Star winner"
2001	U.S.A.	Car and Driver: 10 Best
2000	U.S.A.	Consumer Reports Top picks for 2000: Fun to Drive
2000	U.S.A.	Automobile Magazine 2000 All Star
2000	U.S.A.	Motor Week TV Driver Choice Award: Best Convertible
2000	U.S.A.	IntelliChoice 2000 Best Overall Value of the Year Award: Best Base Sport Model
1999	U.S.A.	Sports Compact Car: Eight Great Rides
1999	U.K.	Used Car Buyer: Best Sports Car under £10,000
1999	U.K.	Good Housekeeping: Sports & Coupe winner
1999	U.S.A.	Consumer Reports: Best Buy
1999	U.K.	Auto Express: Used Car Winner - Sports Car
1999	U.S.A.	Automobile Magazine 1999 All Star Best Entry-Level Sports Car
1999	U.S.A.	Car and Driver: 1999 Ten Best Cars
1998	U.K.	Autocar & Motor: Best Sports Car
1998	U.S.A.	Car and Driver: 1998 Ten Best Cars
1998	Scotland	Scottish Sports Car of the Year
1998	U.S.A.	Consumers Digest: Best Buy
1998	U.K.	IBCAM Auto Design Award
1998	U.K.	Auto Express: 1998 Best Convertible Car
1998	New Zealand	NZ Autocar Magazine: Sports Car of the Year
1998	U.K.	Autocar: 1998 Best Sport Car
1998	U.S.A.	Consumer Digest: Best Buy in Sport Coupes/Sedan Category

First Generation

Year	Country/Region	Award
1997	Australia	Wheels Magazine Top 10 of '97
1997	Israel	Auto Magazine 1997 Sports Car of the Year
1997	U.S.A.	Automobile Magazine 1997 All-Stars
1996	Australia	Wheels Magazine Top 10 of '96
1996	Israel	Auto Magazine 1996 Sports Car of the Year
1996	U.S.A.	Consumer Digest: Best Buy in Sport Coupes/Sedan Category
1996	U.S.A.	Automobile Magazine The Ten Most Significant Automobiles From the First Ten Years: Perfect Ten
1996	U.S.A.	Consumer Reports: 1996 Cars Reliability, Sports/Sporty Cars Category (2nd Place)
1996	U.S.A.	Consumer Reports: MY96 Most Fun to Drive Car
1996	U.S.A.	IntelliChoice: Best Value in the Base Sports Car
1996	Israel	Auto Magazine: Car of The Year
1996	U.S.A.	Automobile Magazine 1996 All Stars
1995	Australia	Wheels Magazine Top 10 of '95
1995	U.K.	Auto Express: Best Sports Car in 1995
1995	U.S.A.	J.D. Power: Most Problem-Free in Class
1995	U.S.A.	Automobile Magazine: 1995 All Stars
1994	Australia	Wheels Magazine: Top 10 of '94
1994	U.S.A.	Automobile Magazine: 1994 All Stars
1993	Australia	Wheels Magazine: Top 10 of '93
1993	Germany	Auto Motor und Sport readers' poll: Best Import Convertible
1993	U.S.A.	Automobile Magazine: 1993 All Stars
1993	Germany	Auto Trophy 1993 Best Fun Car
1992	Australia	Wheels Magazine: Top 10 of '92
1992	Australia	Best Buys of 1992 Sports Car under \$47,280
1992	Germany	Auto Motor und Sport readers' poll: Best Import Convertible
1992	U.S.A.	Automobile Magazine: 1992 All Stars

Year	Country/Region	Award
1992	Germany	Auto Trophy '92 Best Fun Car (readers' poll)
1992	U.S.A.	Car and Driver: Ten Best Cars
1991	Australia	Wheels Magazine: Top 10 of '91
1991	Hong Kong	Automobile Magazine: Best Five Exterior Design Award
1991	Australia	Best Sports Car under \$45,000
1991	U.S.A.	Motorweek TV: Driver's Choice Awards
1991	U.K.	What Car? Best Sports Car of the Year '91
1991	Germany	Auto Motor und Sport readers' poll: Best Import Convertible
1991	Germany	Auto Trophy '91 readers' poll: Best Fun Car
1991	U.S.A.	Playboy: Sexiest Car For Your Girlfriend
1991	U.S.A.	Automobile Magazine: 1991 All Stars
1991	U.S.A.	Car and Driver: Ten Best Cars 1991
1990	U.S.A.	Road & Track: Ten Best Cars in the World & Best Sports/GT (\$13,000-21,000)
1990	Australia	Wheels Magazine: Top 10 of '90
1990	New Zealand	Car of the Year '90
1990	Australia	Best Sports Car
1990	Denmark	Prize of Honour '91
1990	U.S.A.	Motor Trend: Top Ten Trouble-Free Cars
1990	U.K.	Buying Cars: Best Value Sports Car of the Year
1990	U.K.	Middlesborough North Eastern Gazette: Sporting Car of the Year
1990	U.K.	Newcastle Journal: Best Sports Car
1990	U.K.	Autocar & Motor: Best Handling Car in the World
1990	U.S.A.	J.D. Power Initial Quality Study: Most Trouble-Free Sports Car
1990	U.S.A.	Motorweek TV: Best Sports Car, Driver's Choice Awards
1990	U.S.A.	Edison Best New Products
1990	U.S.A.	Playboy: Most Fun to Drive Cars for 1990
1990	U.S.A.	Motor Trend: 1990 Import Car of the Year (2nd place)
1990	Japan	Cosmopolitan Best Car '89: Best New Model

Year	Country/Region	Award
1990	Japan	Super Goods of the Year '89: Golden Award
1990	Australia	Modern Motor: Best Car '89/90 & Best Sports Car '89/90
1990	Germany	Auto Motor und Sport Readers' Poll: Best Import Convertible
1990	Japan	Best Car: Grand Prix Exterior
1990	U.S.A.	TIME Best and Worst of the Year '89 : Best (one of)
1990	U.S.A.	Newsweek Best of the Decade: Best Design (one of)
1990	U.S.A.	Business Week: Best Products of '89
1990	Australia	Car Australia: Best Sports Car 1989
1990	Australia	Car Australia: Car of Australia '89
1990	Australia	Modern Motor: Best Car of 1989/90
1990	Australia	Wheels Car of the Year 1989
1990	U.S.A.	1990 Automobile of the Year (inaugural award)
1990	U.S.A.	Car and Driver: Ten Best Cars
1990	Japan	Nikkei: Design of the Year
1989	Japan	Trendy Goods '89 Grand Prize (hobby & play category)
1989	U.S.A.	Life: Hot Products for 1990
1989	U.S.A.	Business Week: The holiday gift-giving section
1989	U.S.A.	Automotive News: Coupe of the Year
1989	Japan	Best Sporty Car, Kings of the Cars '89
1989	Japan	Promoters' Cup, My Best Choice '90
1989	Australia	Wheels Magazine: Top 10 of '89
1989	U.S.A.	Popular Science: Best 100 Products
1989	Japan	First prize, Smash Hit Goods '89
1989	U.S.A.	Motor Trend: Top Ten Import Buys '90
1989	U.S.A.	Road & Track: Five Best Cars in the World (inaugural awards)
1989	U.S.A.	Autoweek: Most Fun, Chicago Auto Fair awards



Sonia Singh

Senior Manager Public Relations

P: +61 (0)3 8540 1931

M: + 61 (0)419 368 220

E: sbsingh@mazda.com.au

Amy O'Brien

Public Relations Specialist

P: +61 (0)3 8540 1962

M: + 61 (0)417 342 575

E: aobrien@mazda.com.au

Alana Jones

Public Relations Coordinator

P: +61 (0)3 8540 1912

M: +61 (0)404 560 070

E: ajones@mazda.com.au

*** Specific disclaimers**

1. Fuel consumption figures are based on ADR 81/02 test results. They are useful in comparing the fuel consumption of different vehicles. They may not be the fuel consumption achieved in practice. This will depend on traffic and road conditions and how the vehicle is driven.
2. Leather interior includes some Maztex material on selected high impact surfaces.
3. Trip computer displays current and average fuel consumption, distance to empty and average vehicle speed.
4. Please check the compatibility of your Bluetooth® device (particularly your mobile phone) with the specific Mazda vehicle you intend to purchase as not all devices operate correctly. Visit www.mazda.com.au/Bluetooth or consult your Mazda Dealer for further information.

General Disclaimer

iPod is a trademark of Apple Inc., registered in the U.S. and other countries